

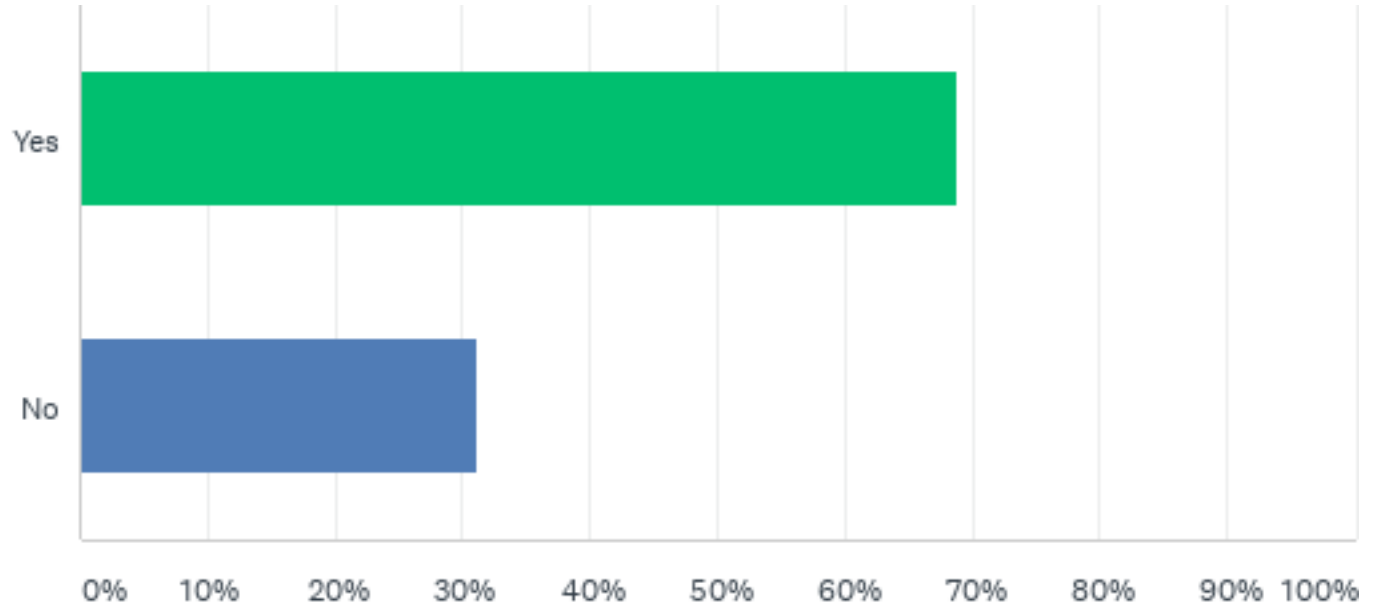
QR Code Sentiment – Global Data Set

4408

Total Responses

Date Created: Tuesday, September 01, 2020

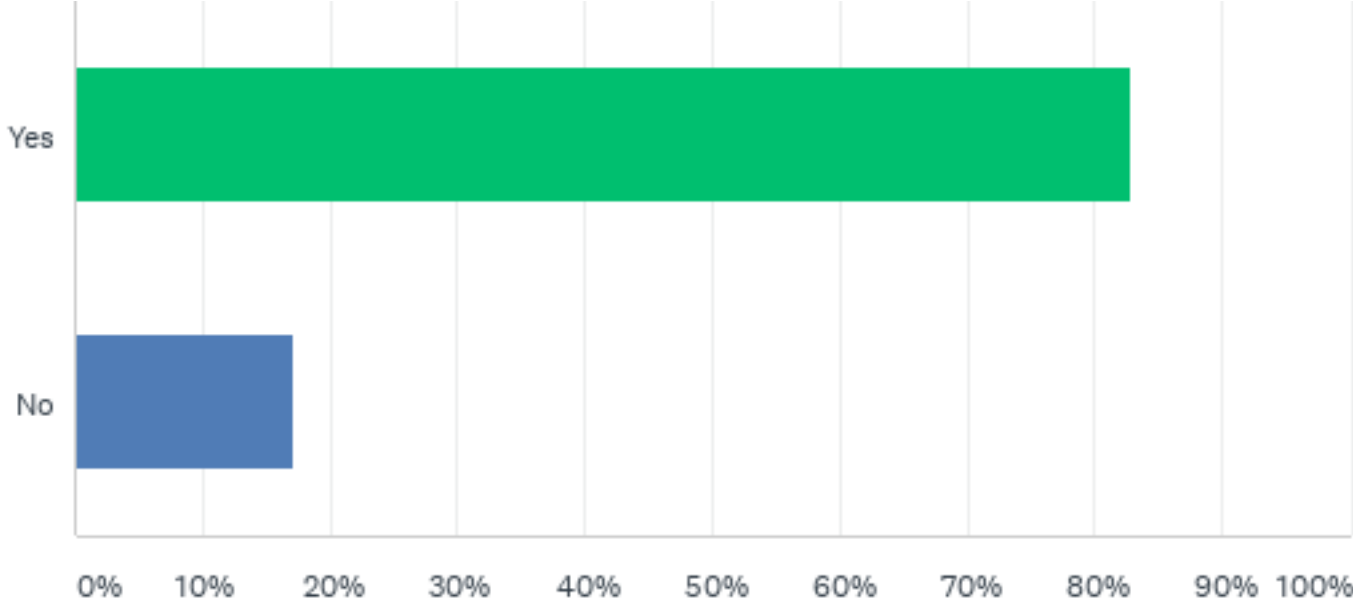
Q1: Can you distinguish a malicious URL (or link) to a website?



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ANSWER CHOICES	RESPONSES	
Yes	68.92%	3,038
No	31.08%	1,370
TOTAL		4,408

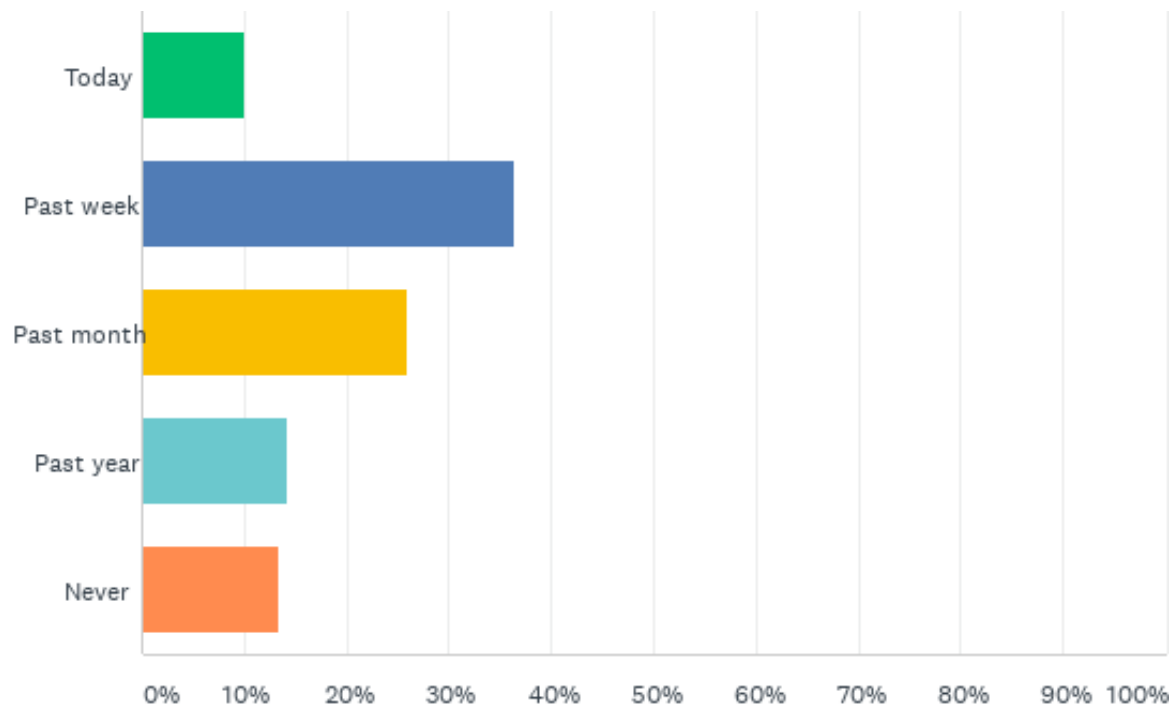
Q2: Have you ever scanned a QR Code?



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ANSWER CHOICES	RESPONSES	
Yes	82.77%	3,618
No	17.23%	753
TOTAL		4,371

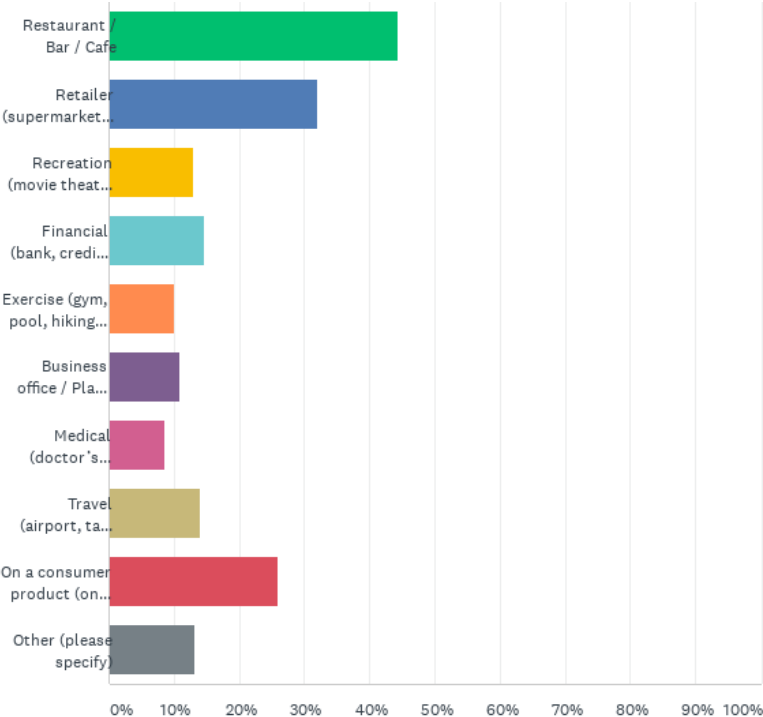
Q3: When was the last time you scanned a QR code?



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ANSWER CHOICES	RESPONSES	
Today	10.03%	435
Past week	36.40%	1,579
Past month	26.03%	1,129
Past year	14.20%	616
Never	13.35%	579
TOTAL		4,338

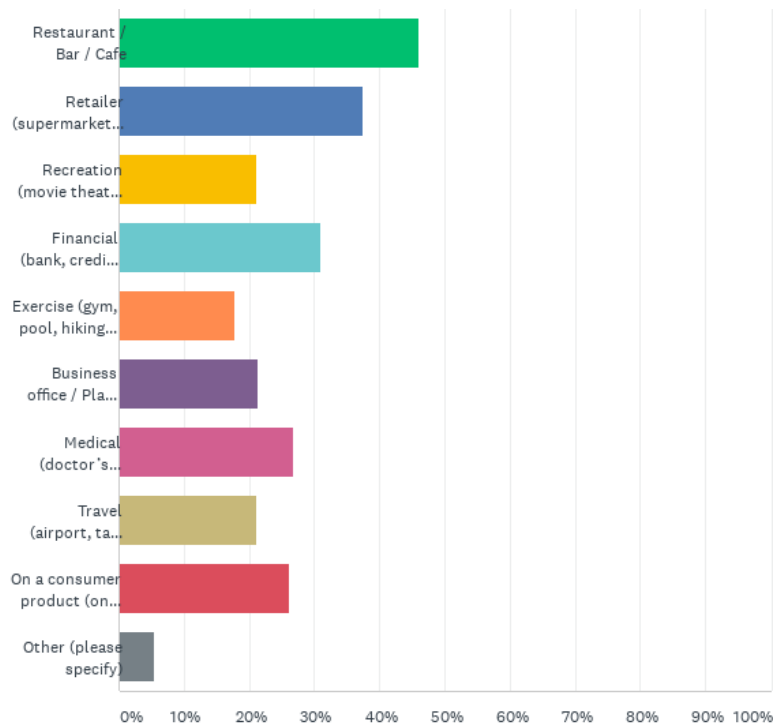
Q4: During the last six months, in which of these locations / instances have you scanned a QR code? (Check all that apply)



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ANSWER CHOICES	RESPONSES
Restaurant / Bar / Cafe	44.30% 1,881
Retailer (supermarket, mall, electronics store, etc.)	31.96% 1,357
Recreation (movie theater, bowling alley, sporting event, etc.)	13.00% 552
Financial (bank, credit card statement, ATM)	14.67% 623
Exercise (gym, pool, hiking trail, track, etc.)	10.03% 426
Business office / Place of work	10.79% 458
Medical (doctor's office, prescription drugs, hospital)	8.64% 367
Travel (airport, taxi, ticket, etc.)	13.94% 592
On a consumer product (on packaging, wrappers, physical hardware, as part of install, etc.)	25.93% 1,101
Other (please specify)	13.09% 556
Total Respondents: 4,246	

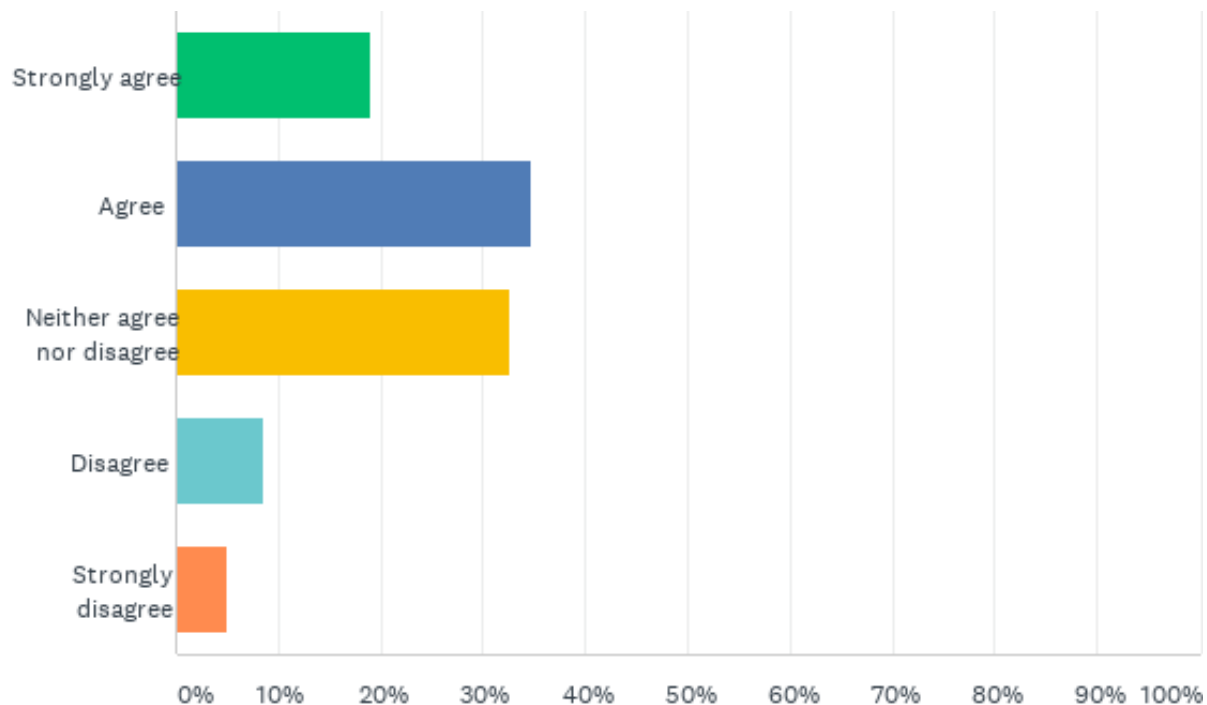
Q5: In which of these locations / instances would you feel most secure scanning a QR code? (Check all that apply)



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ANSWER CHOICES	RESPONSES
Restaurant / Bar / Cafe	46.01% 1,933
Retailer (supermarket, mall, electronics store, etc.)	37.54% 1,577
Recreation (movie theater, bowling alley, sporting event, etc.)	21.16% 889
Financial (bank, credit card statement, ATM)	31.04% 1,304
Exercise (gym, pool, hiking trail, track, etc.)	17.88% 751
Business office / Place of work	21.28% 894
Medical (doctor's office, prescription drugs, hospital)	26.78% 1,125
Travel (airport, taxi, ticket, etc.)	21.14% 888
On a consumer product (on packaging, wrappers, physical hardware, as part of install, etc.)	26.21% 1,101
Other (please specify)	5.40% 227
Total Respondents: 4,201	

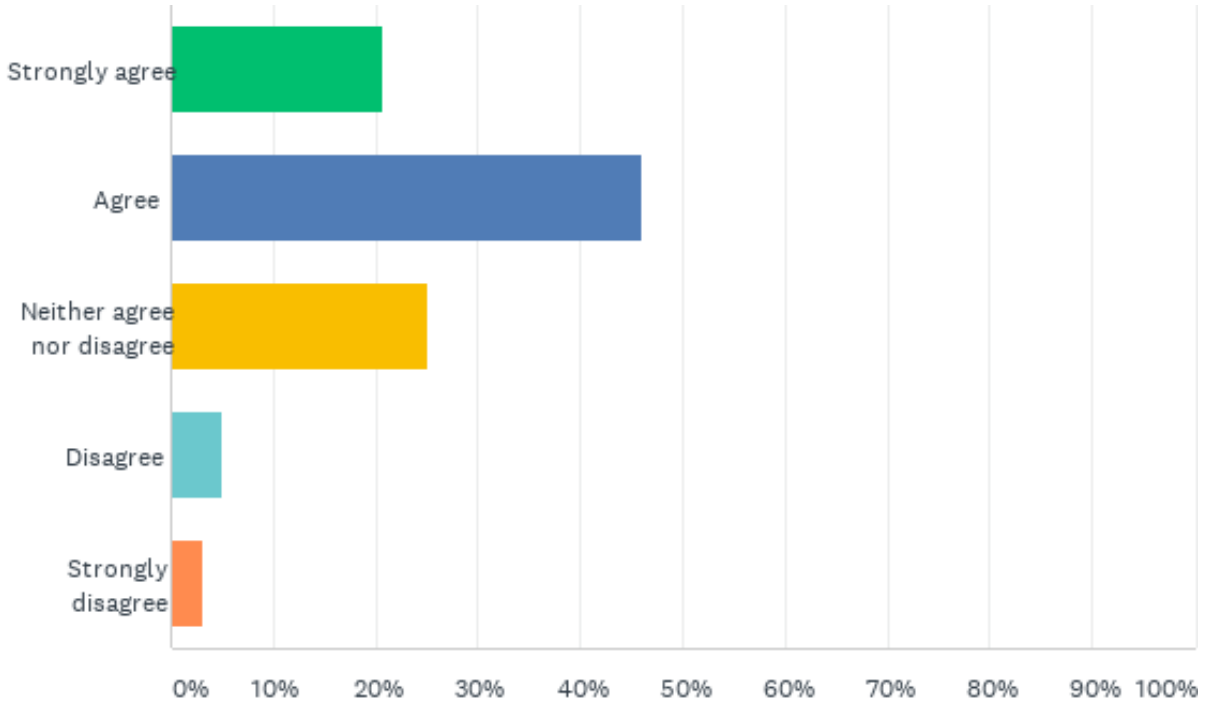
Q6: I have noticed an increase in QR code use since shelter-in-place began (mid-March, 2020)?



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ANSWER CHOICES	RESPONSES	
Strongly agree	18.96%	795
Agree	34.77%	1,458
Neither agree nor disagree	32.60%	1,367
Disagree	8.56%	359
Strongly disagree	5.10%	214
TOTAL		4,193

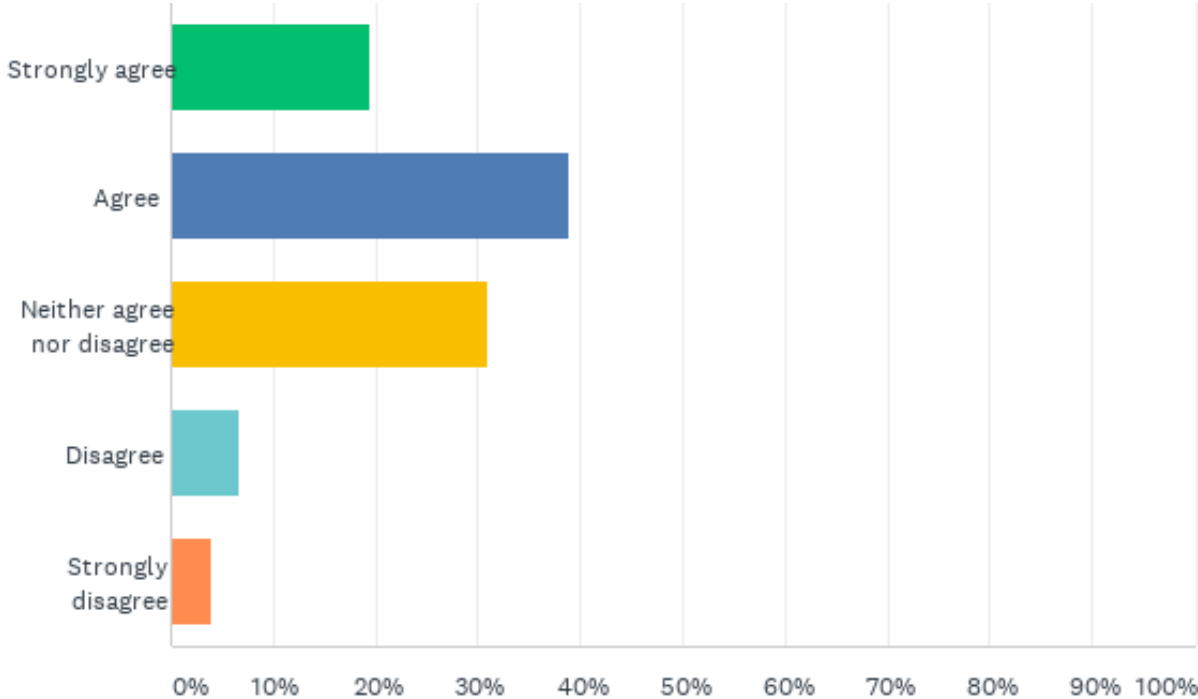
Q7: QR codes make life easier in a touchless world.



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ANSWER CHOICES	RESPONSES	
Strongly agree	20.81%	871
Agree	46.11%	1,930
Neither agree nor disagree	25.11%	1,051
Disagree	4.95%	207
Strongly disagree	3.03%	127
TOTAL		4,186

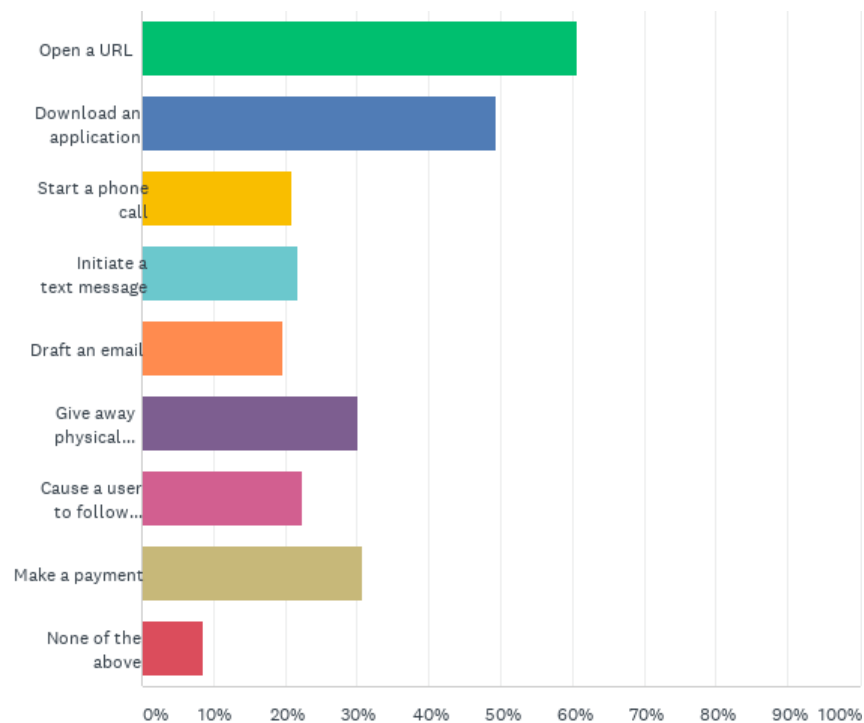
Q8: I want to see QR codes used more broadly in the future.



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ANSWER CHOICES	RESPONSES	
Strongly agree	19.36%	810
Agree	38.99%	1,631
Neither agree nor disagree	30.89%	1,292
Disagree	6.72%	281
Strongly disagree	4.04%	169
TOTAL		4,183

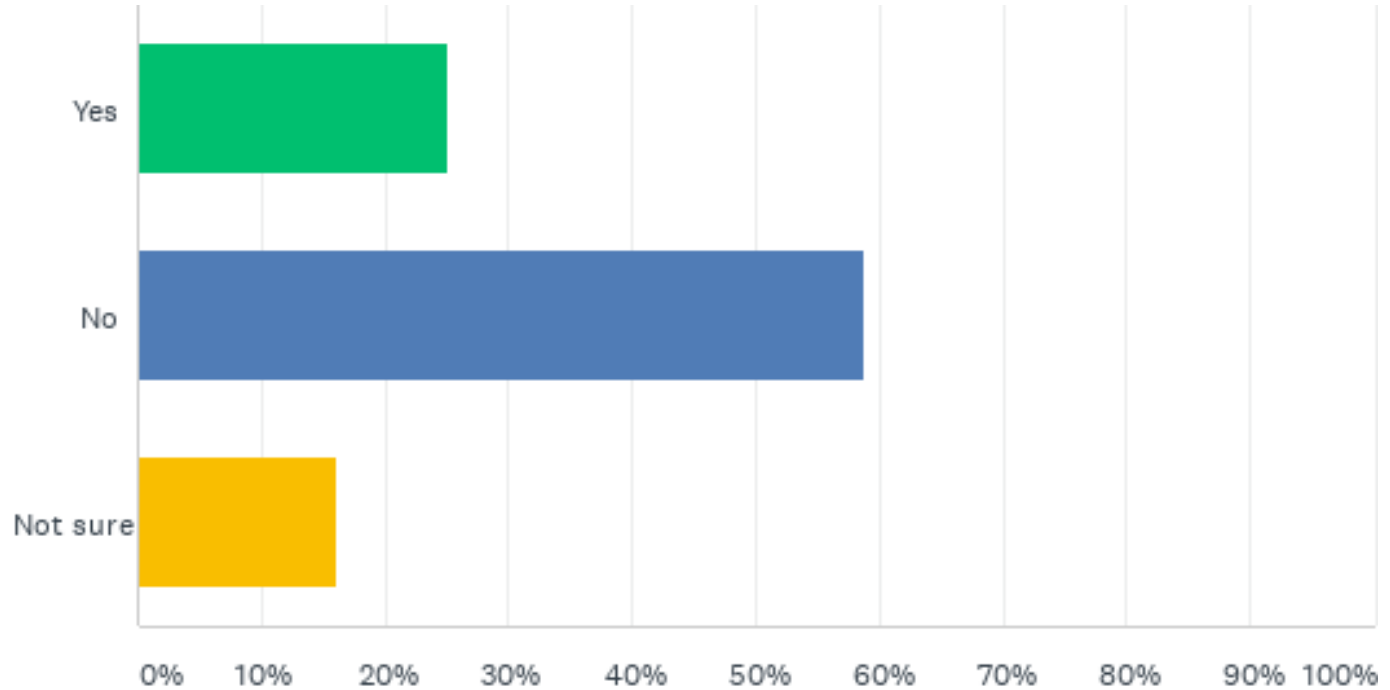
Q9: Off the top of your head, I believe that QR codes can... (check all that apply):



Q9: Off the top of your head, I believe that QR codes can... (check all that apply):

ANSWER CHOICES	RESPONSES	
Open a URL	60.68%	2,534
Download an application	49.47%	2,066
Start a phone call	20.83%	870
Initiate a text message	21.70%	906
Draft an email	19.56%	817
Give away physical location	30.05%	1,255
Cause a user to follow someone on social media	22.34%	933
Make a payment	30.70%	1,282
None of the above	8.62%	360
Total Respondents: 4,176		

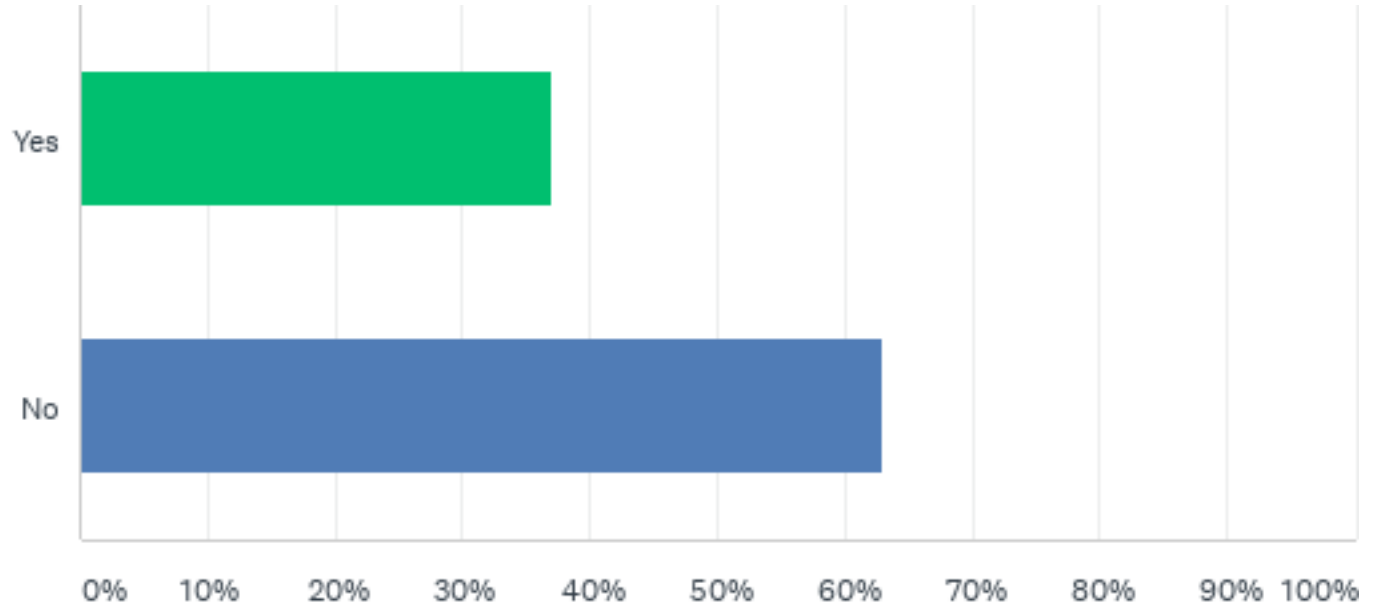
Q10: Have you ever scanned a QR code which did something you didn't expect it to, or take you to a suspicious website?



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ANSWER CHOICES	RESPONSES	
Yes	25.19%	1,051
No	58.71%	2,450
Not sure	16.10%	672
TOTAL		4,173

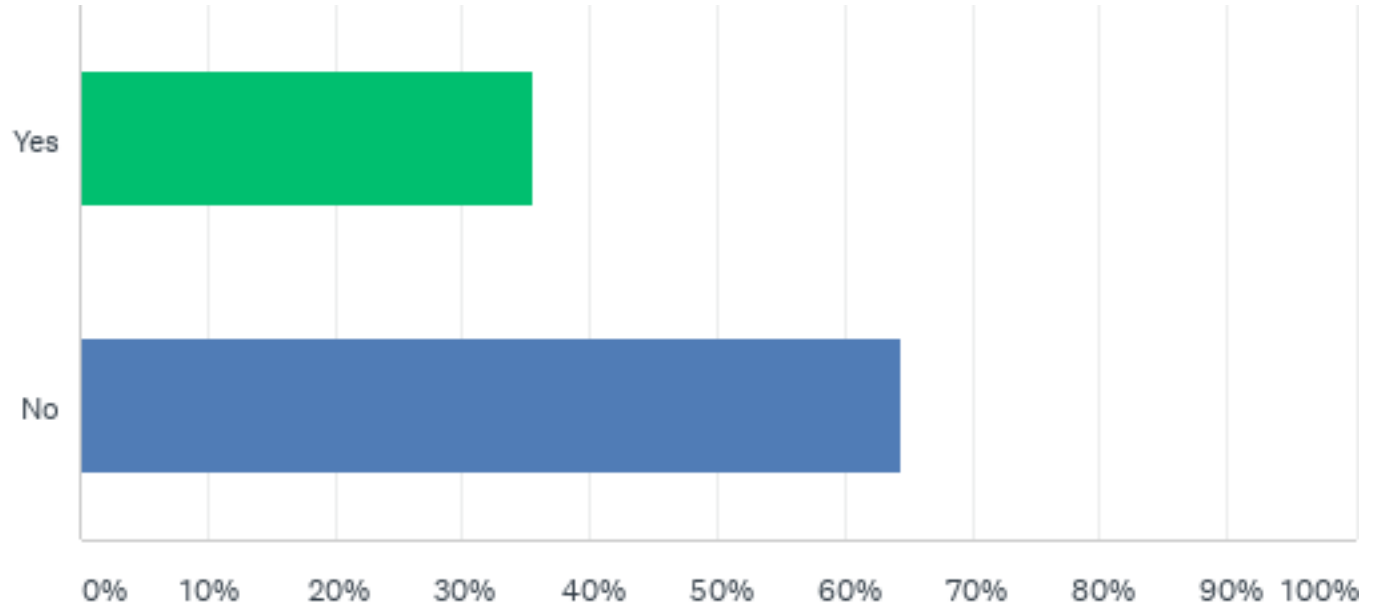
Q11: Can you distinguish a malicious QR code?



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ANSWER CHOICES	RESPONSES	
Yes	37.07%	1,546
No	62.93%	2,625
TOTAL		4,171

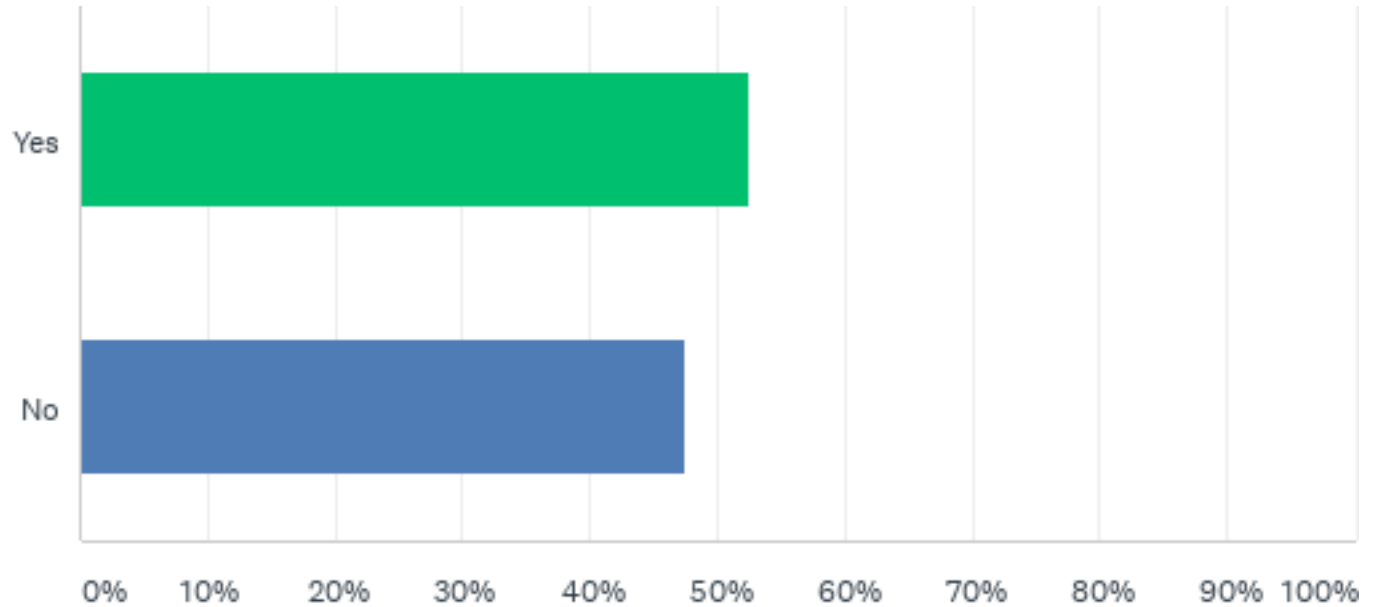
Q12: Have you used a QR code as a payment method?



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ANSWER CHOICES	RESPONSES	
Yes	35.53%	1,481
No	64.47%	2,687
TOTAL		4,168

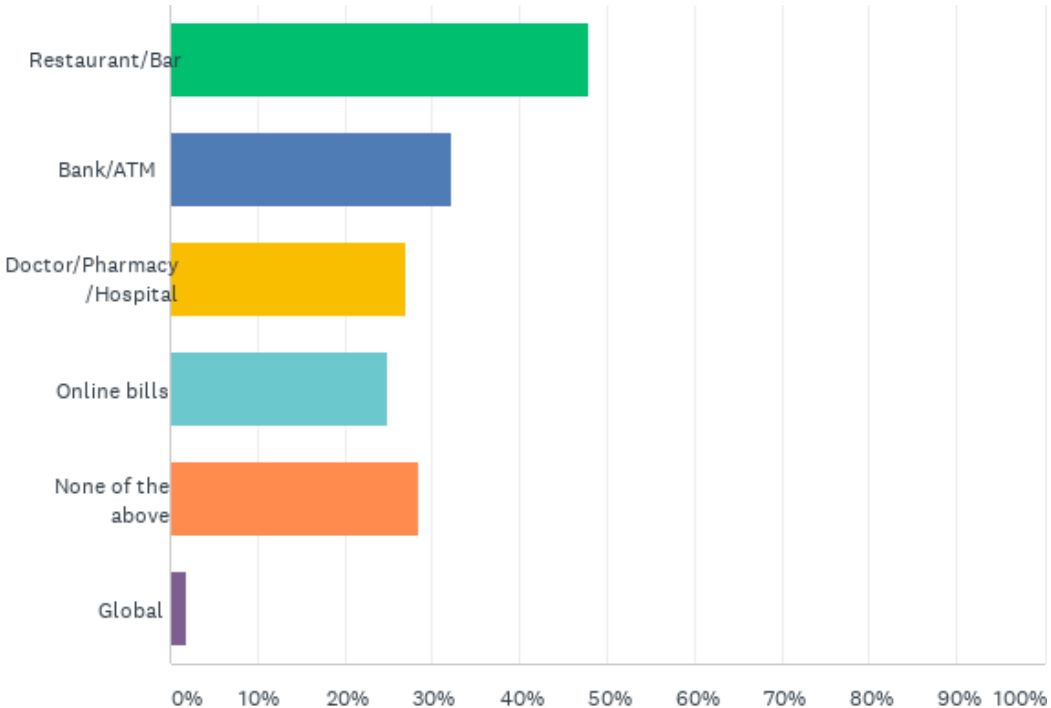
Q13: Do you think you will use a QR code as a payment method in the near future?



Q13: Do you think you will use a QR code as a payment method in the near future?

ANSWER CHOICES	RESPONSES	
Yes	52.58%	2,189
No	47.42%	1,974
TOTAL		4,163

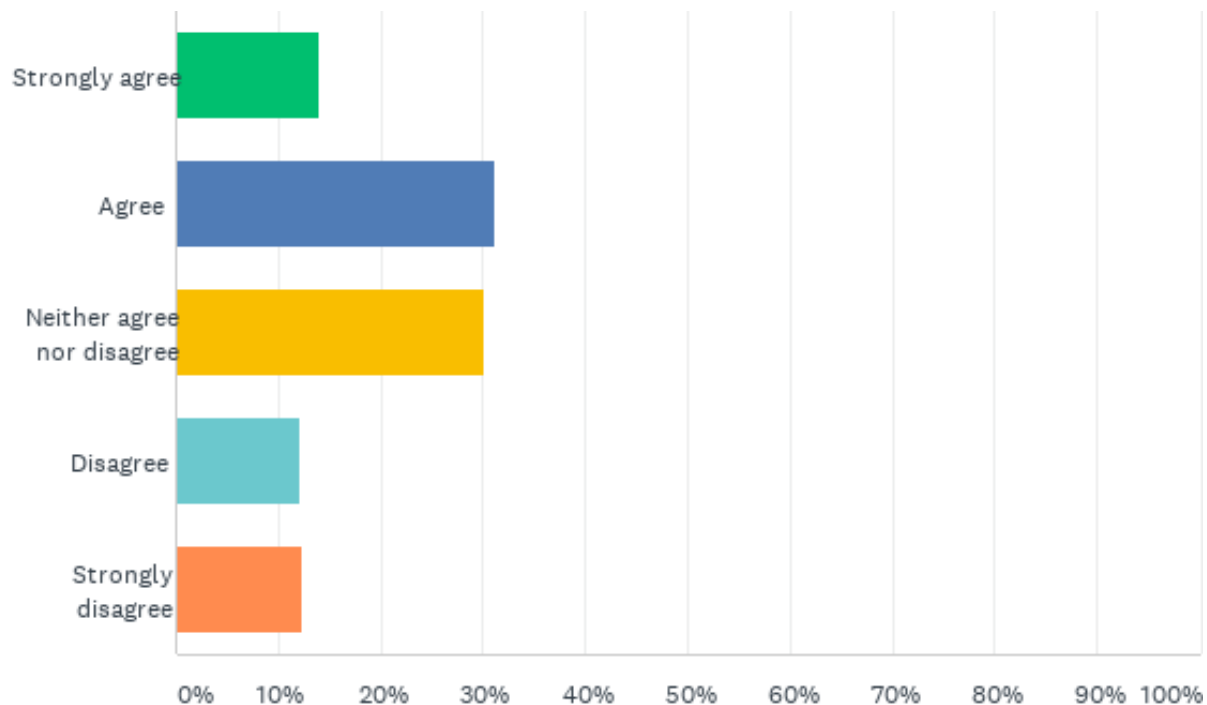
Q14: Which of these places would you use a QR code as payment? (Select all that apply)



Q14: Which of these places would you use a QR code as payment? (Select all that apply)

ANSWER CHOICES	RESPONSES	
Restaurant/Bar	47.81%	1,989
Bank/ATM	32.14%	1,337
Doctor/Pharmacy/Hospital	26.97%	1,122
Online bills	24.98%	1,039
None of the above	28.53%	1,187
Global	1.97%	82
Total Respondents: 4,160		

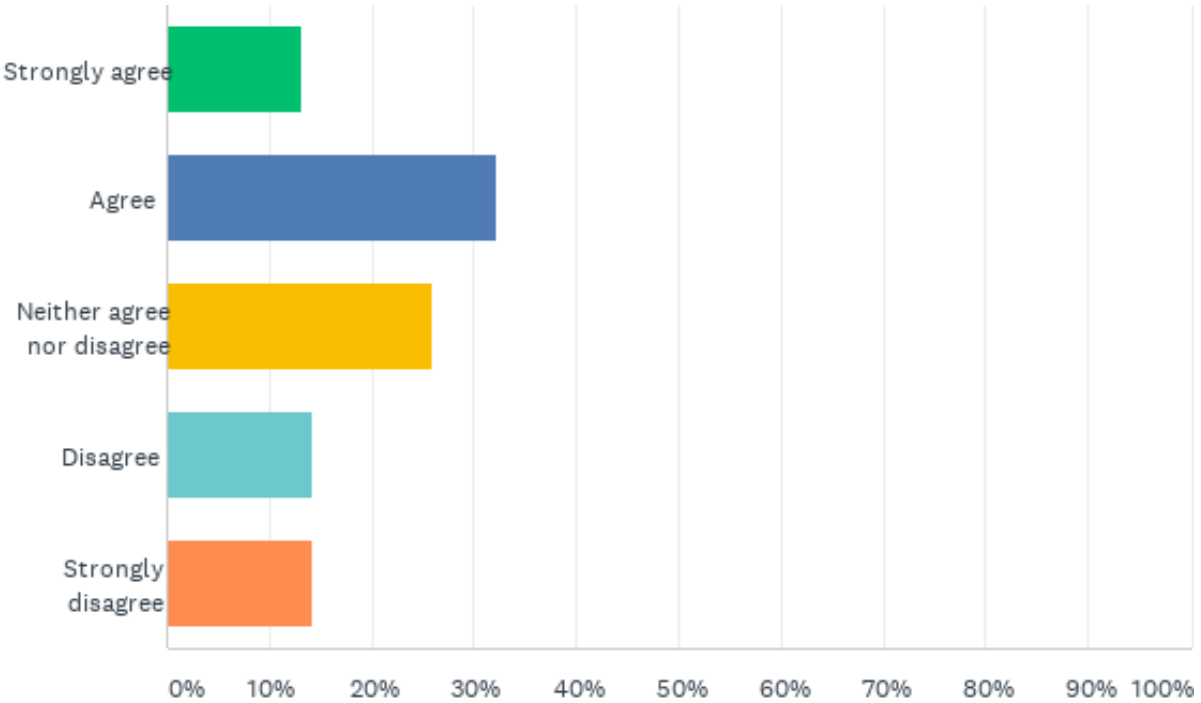
Q15: I would vote using a QR code on an in-person paper ballot, if it was an option.



Q15: I would vote using a QR code on an in-person paper ballot, if it was an option.

ANSWER CHOICES	RESPONSES	
Strongly agree	14.07%	585
Agree	31.27%	1,300
Neither agree nor disagree	30.02%	1,248
Disagree	12.20%	507
Strongly disagree	12.44%	517
TOTAL		4,157

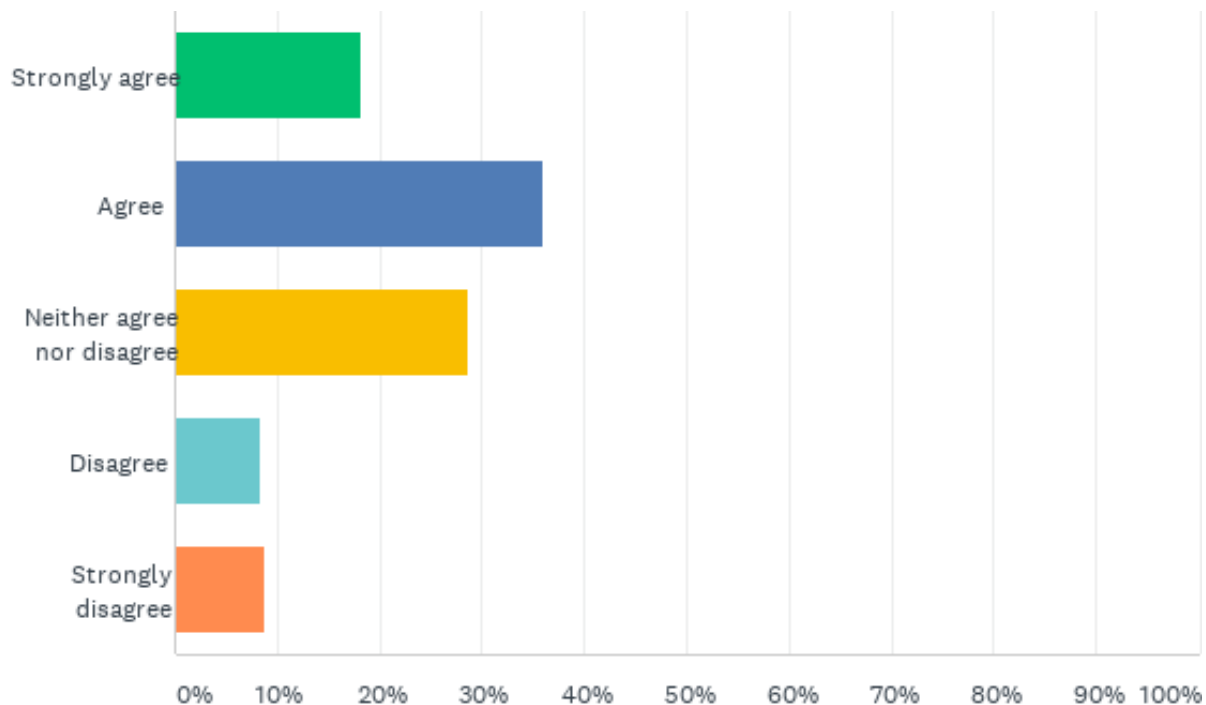
Q16: I would vote using a QR code received in the mail, if it was an option.



Q16: I would vote using a QR code received in the mail, if it was an option.

ANSWER CHOICES	RESPONSES	
Strongly agree	13.24%	550
Agree	32.26%	1,340
Neither agree nor disagree	25.97%	1,079
Disagree	14.30%	594
Strongly disagree	14.23%	591
TOTAL		4,154

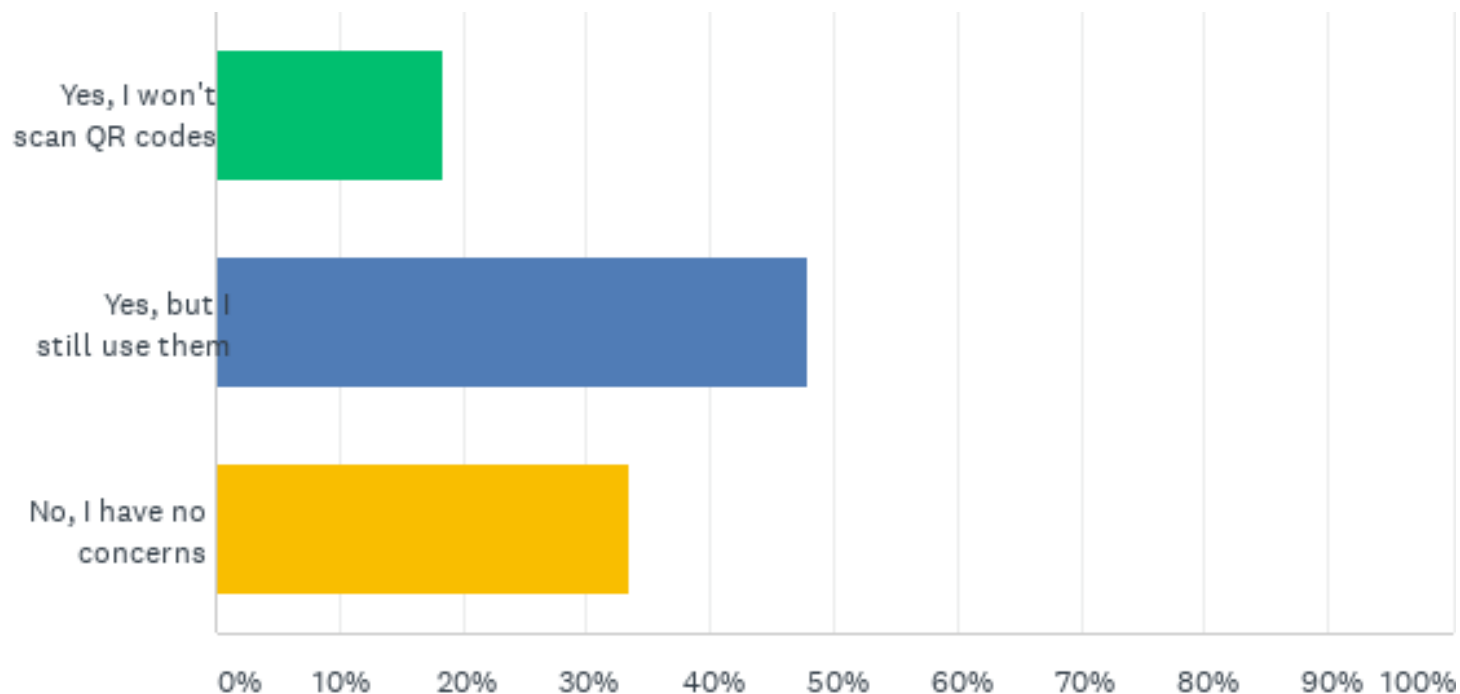
Q17: voting by mail would be more secure if it included a unique QR code for each voter (ensuring that ballots couldn't be forged or duplicated).



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ANSWER CHOICES	RESPONSES	
Strongly agree	18.23%	757
Agree	36.02%	1,496
Neither agree nor disagree	28.58%	1,187
Disagree	8.33%	346
Strongly disagree	8.84%	367
TOTAL		4,153

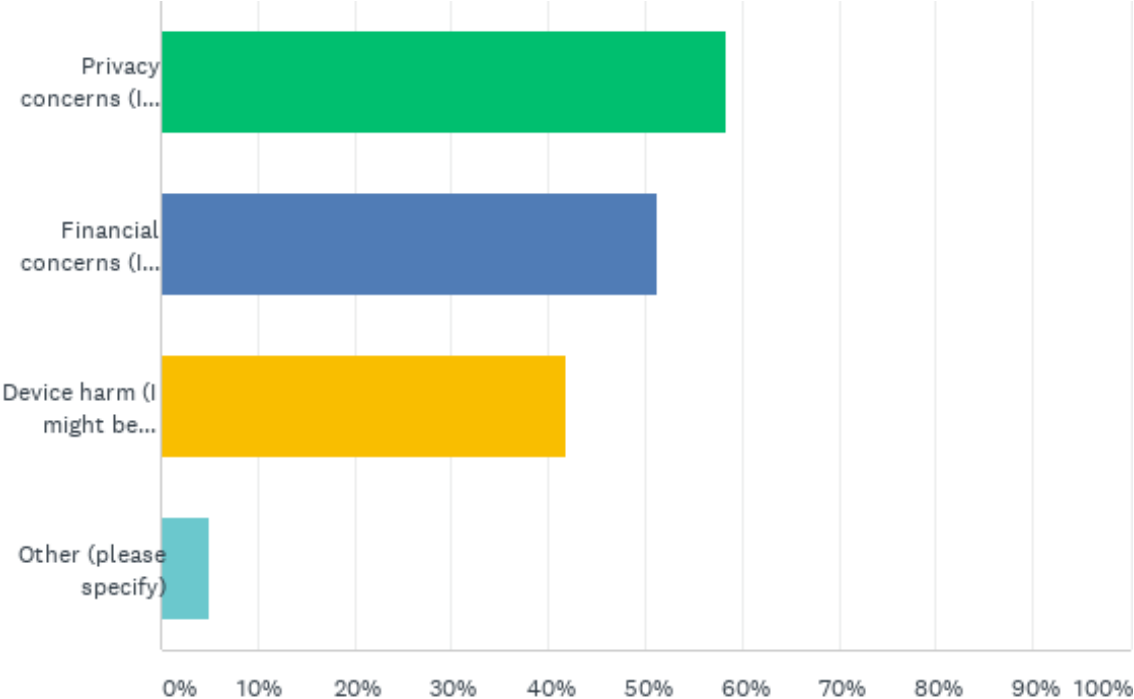
Q18: Do you have any concerns about using QR codes?



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ANSWER CHOICES	RESPONSES	
Yes, I won't scan QR codes	18.50%	768
Yes, but I still use them	47.95%	1,991
No, I have no concerns	33.55%	1,393
TOTAL		4,152

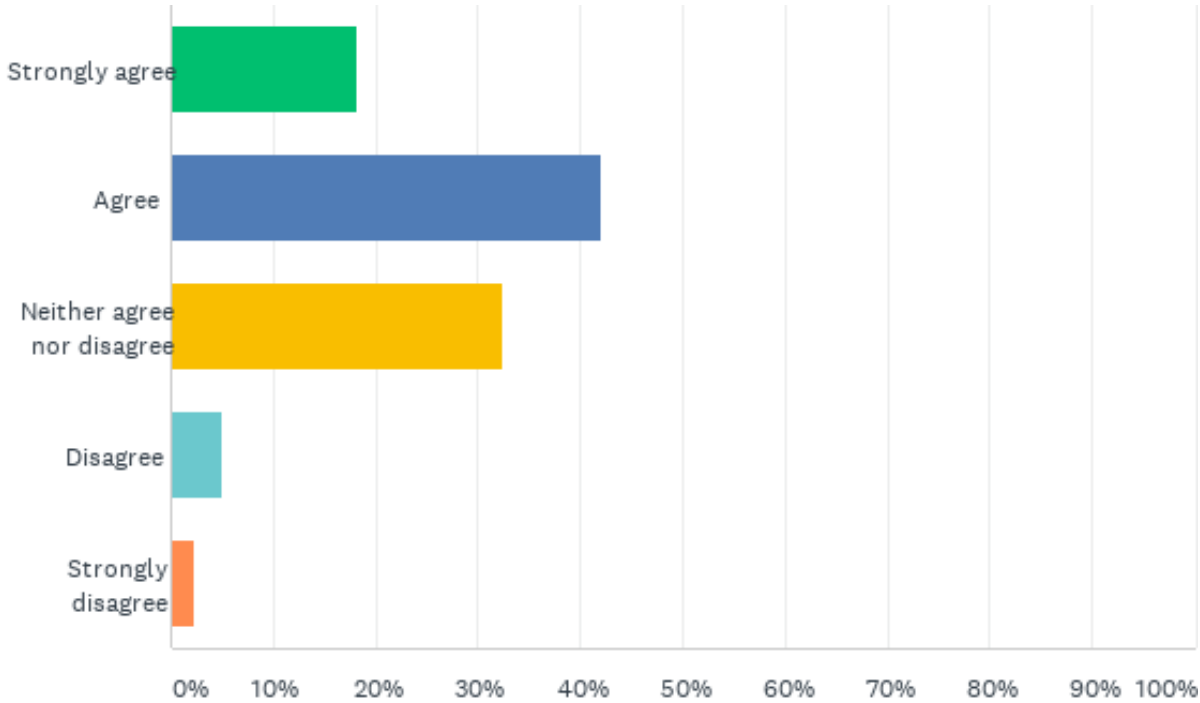
Q19: What are your specific concerns regarding QR codes?



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ANSWER CHOICES	RESPONSES
Privacy concerns (I don't know what personal info I might give away)	58.29% 2,393
Financial concerns (I could be giving away financial information or accidentally making a payment)	51.18% 2,101
Device harm (I might be putting malware on my device)	41.78% 1,715
Other (please specify)	5.04% 207
Total Respondents: 4,105	

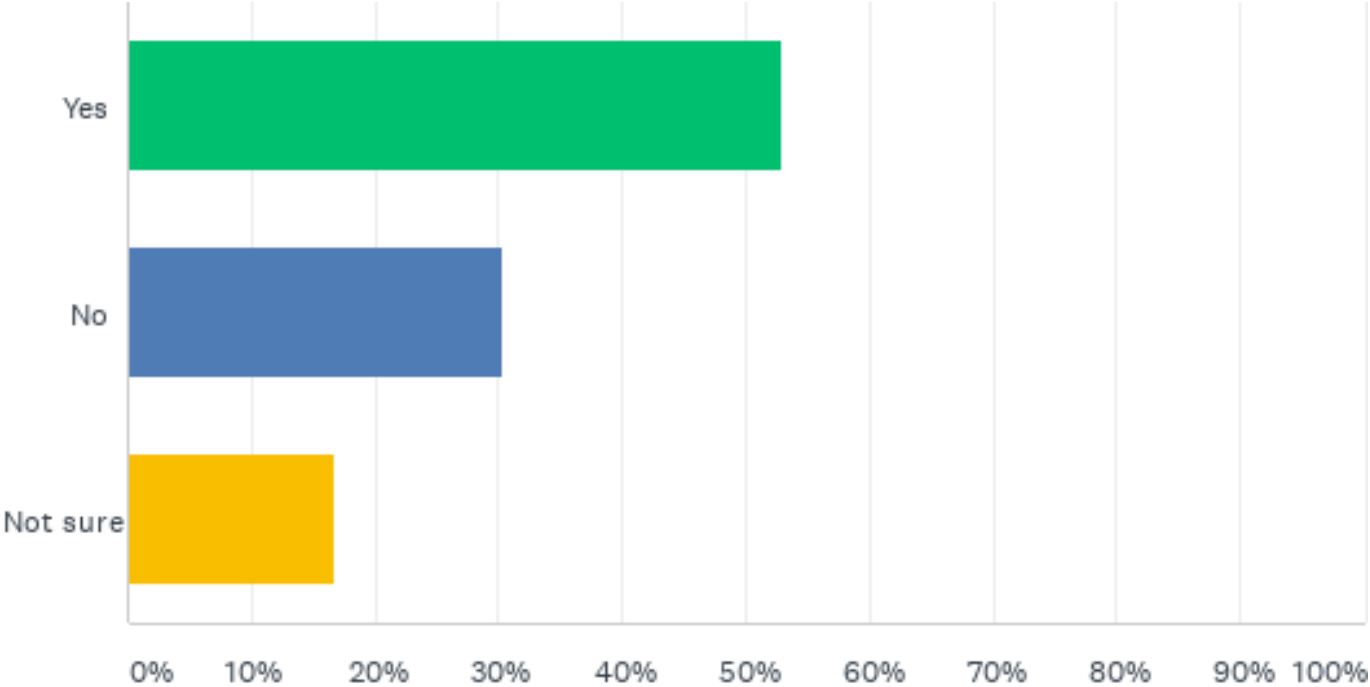
Q20: Hackers can target victims using a QR code.



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ANSWER CHOICES	RESPONSES	
Strongly agree	18.12%	752
Agree	42.15%	1,749
Neither agree nor disagree	32.47%	1,347
Disagree	4.94%	205
Strongly disagree	2.31%	96
TOTAL		4,149

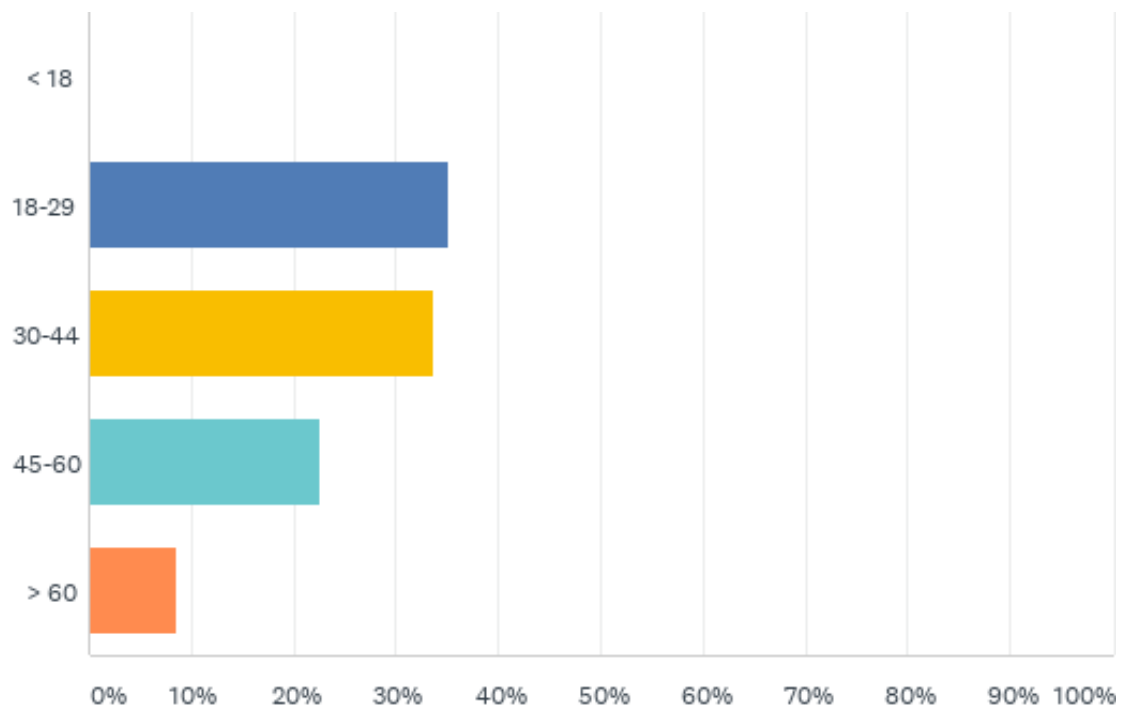
Q21: Do you have security software installed on your mobile device?



Q21: Do you have security software installed on your mobile device?

ANSWER CHOICES	RESPONSES	
Yes	52.96%	2,185
No	30.25%	1,248
Not sure	16.80%	693
TOTAL		4,126

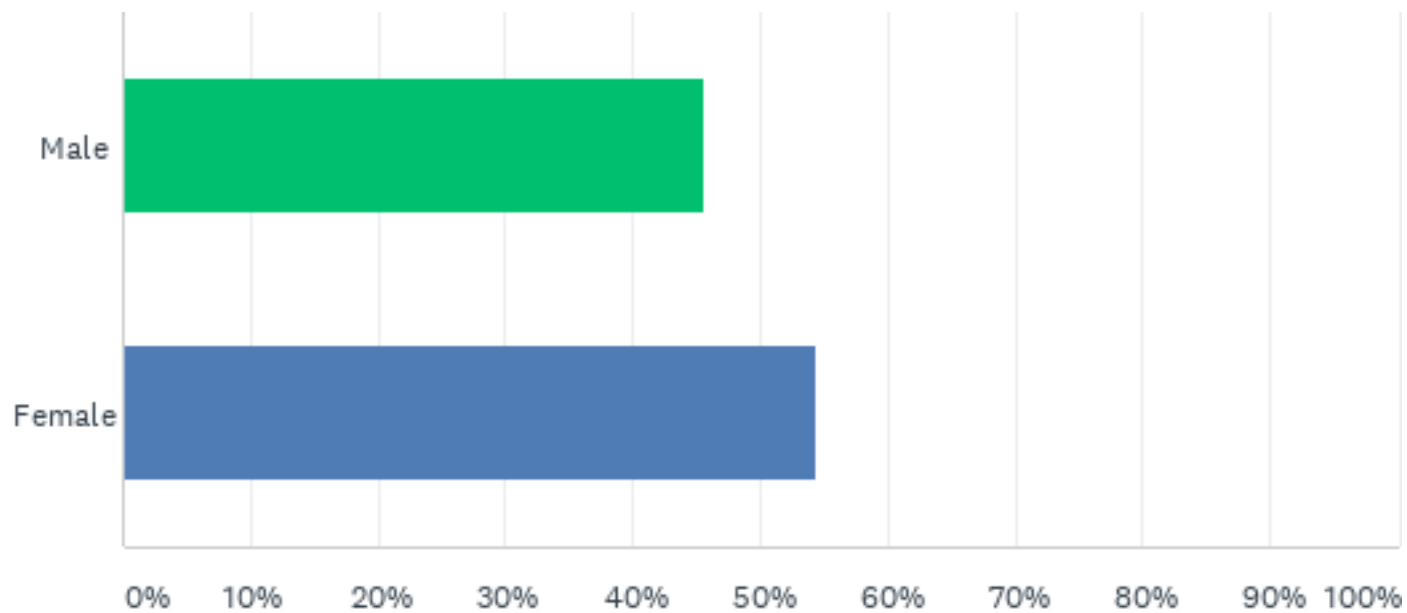
Q22: Age



Q22: Age

ANSWER CHOICES	RESPONSES	
< 18	0.00%	0
18-29	35.14%	1,455
30-44	33.74%	1,397
45-60	22.54%	933
> 60	8.57%	355
TOTAL		4,140

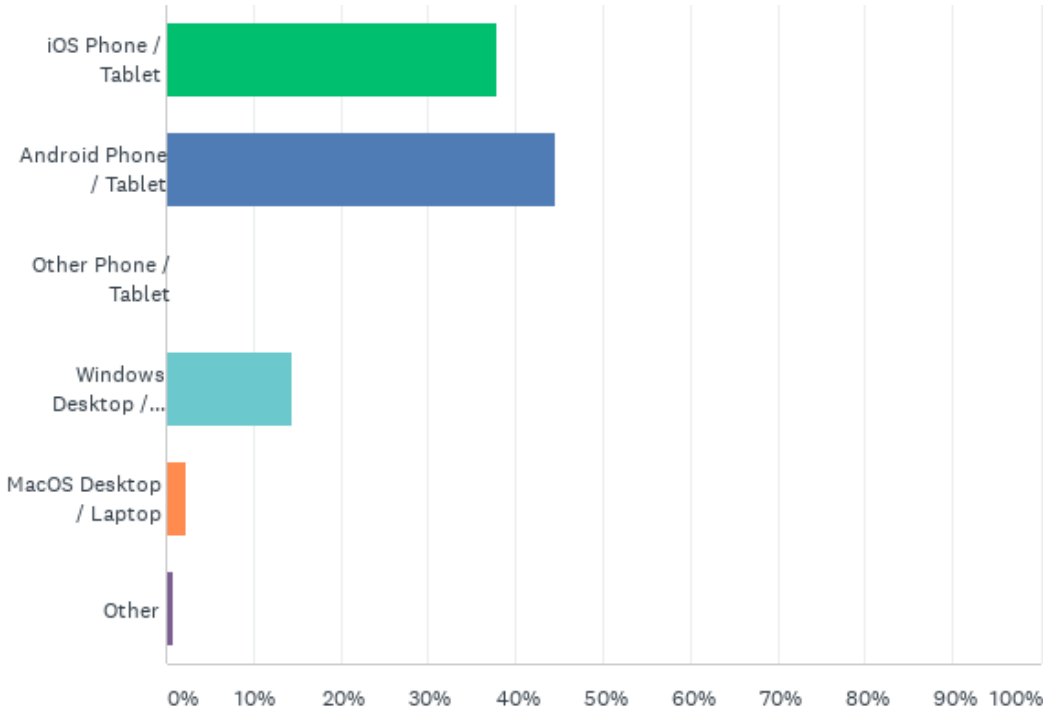
Q23: Gender



Q23: Gender

ANSWER CHOICES	RESPONSES	
Male	45.69%	1,890
Female	54.31%	2,247
TOTAL	4,137	

Q24: Device Type



Q24: Device Type

ANSWER CHOICES	RESPONSES	
iOS Phone / Tablet	37.85%	1,567
Android Phone / Tablet	44.52%	1,843
Other Phone / Tablet	0.00%	0
Windows Desktop / Laptop	14.44%	598
MacOS Desktop / Laptop	2.37%	98
Other	0.82%	34
TOTAL		4,140
