



Email+ enhances PIM security and preserves the native app experience

For every mobile user, staying productive requires secure access to critical apps such as email, contacts, and calendar. These personal information management (PIM) apps are some of the most commonly used apps in the enterprise, so IT must ensure that users can seamlessly and securely access them on any device, including Android and iOS. The ultimate goal is to prevent data loss while preserving the native app experience users expect.

Enable a secure PIM experience on any mobile device

MobileIron Email+ is a cross-platform, secure PIM application for iOS and Android. Enabled through MobileIron AppConnect, Email+ offers a single, consistent container and experience across iOS and Android. Email+ gives IT the security controls it needs, including government-grade encryption, certificate-based authentication, S/MIME, application-level encryption, and passcode enforcement. Together, these and other controls help IT confidently protect all business apps and data on any employee-owned device.

Just as important, Email+ ensures that PIM apps look and feel just like native apps but are fully configured and secured by MobileIron AppConnect. With features such as app-level authentication and separation of personal and work content, a user can ensure work email stays locked even while his kids play games on the device.



Challenge

- Enhance the security of PIM apps without degrading the native app experience.

Email+ offers:

- A consistent user experience across a broad range of Android and iOS devices
- Security policy configurations, such as disabling copy/paste, passcode enforcement, and sharing policies enabled through MobileIron Core and Cloud
- Interoperability with other secure apps, including AppConnect apps, so users can open hyperlinks in a secure browser and view attachments in secure apps
- Secure access to internal websites without a device-wide VPN
- Secure voicemail playback received as an email attachment
- Email+ for Android and iOS are all enabled through AppConnect

Benefits

- Deploy easy-to-use PIM apps that look native.
- Prevent access to contacts through social networks.
- Easily configure with AppConnect.
- Protect both corporate and personal data on devices.

Deploy advanced PIM app security controls

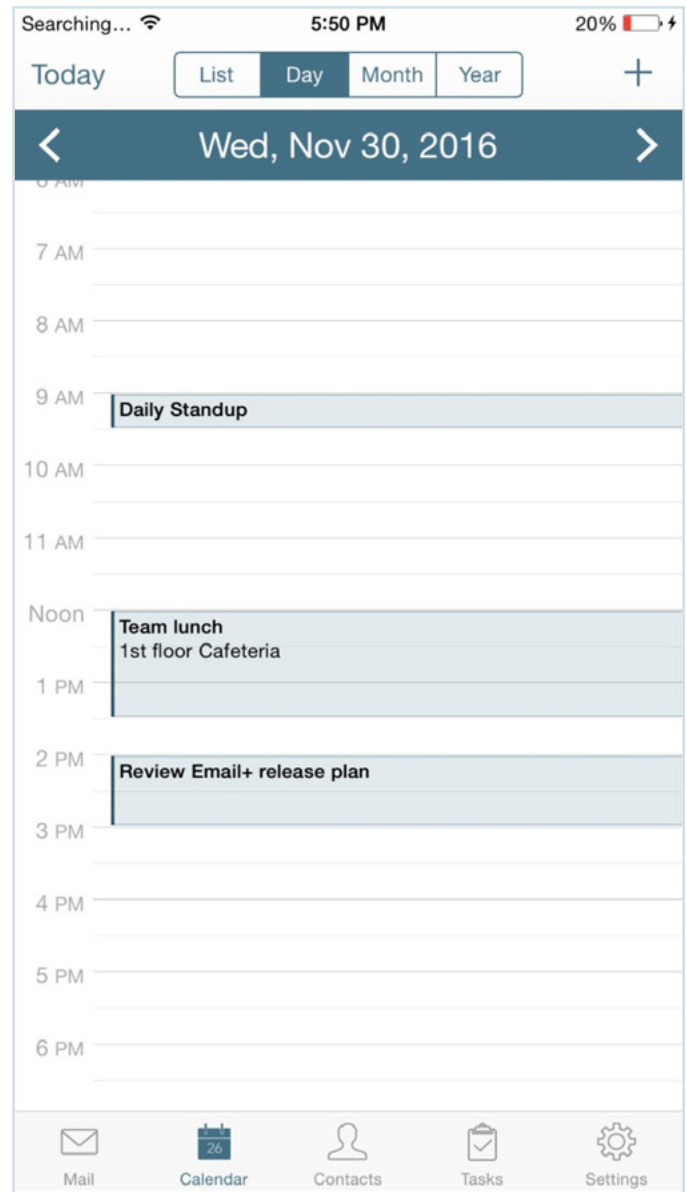
Email+ enables enterprise IT to address common mobile security issues with capabilities that include:

- **Password-protected email.** Prevent unauthorized users from accessing email on a lost or stolen device.
- **Disable copy/paste controls.** Mobile users can't copy and paste content from corporate emails and distribute via social media or personal email.
- **Secure intranet access.** Enable invisible and automatic intranet access through AppConnect, which can provide a secure connection through per-app VPN.
- **Separation of work and personal content.** Protect corporate data without putting the user's private data at risk.
- **Data loss prevention (DLP).** In addition to app-level passcode and copy/paste restrictions, protect against malware threats and block social media from extracting data out of native email, calendar, and contacts.
- **Attachment sharing controls.** Block non-work applications from opening corporate email attachments.
- **Enhanced email security via S/MIME.** Signing and encryption controls enhance PIM security.

Unleash mobile productivity without sacrificing security

Email+ is the perfect solution for enterprises that want to enhance the security of PIM apps without making mobile users jump through hoops to access the personal and work content they use every day. Find out how Email+ can enhance the success and security of your BYOD program.

Learn more at www.mobileiron.com



Example of Email+ apps on an iPhone:

The user can access easy-to-use PIM apps that look native but are fully configured and secured by MobileIron AppConnect.