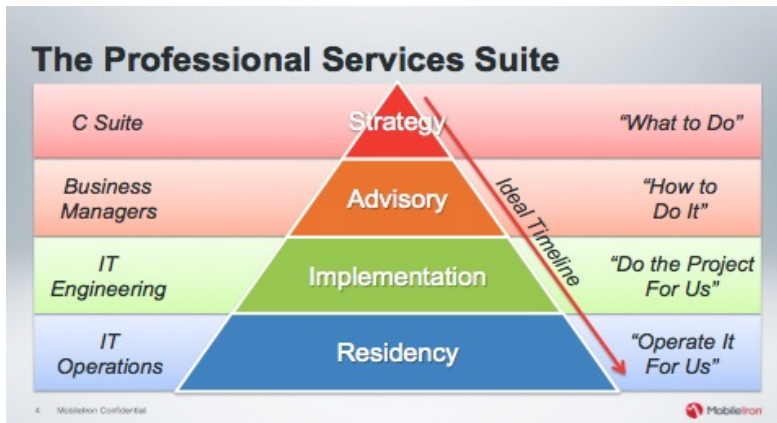


# MobileIron Professional Services: Strategic Consulting

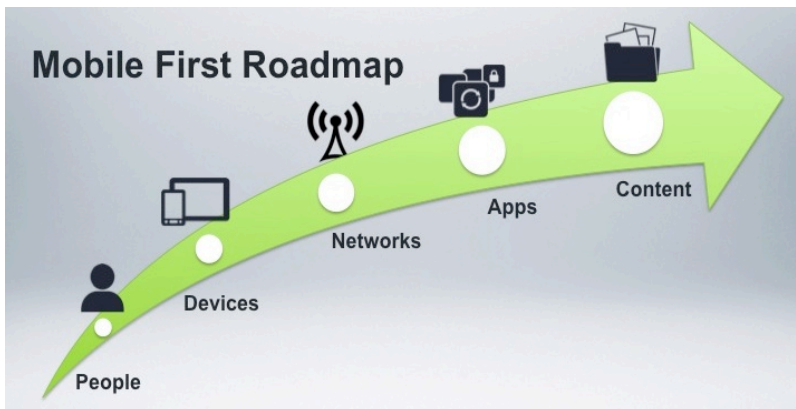
## What are MobileIron Professional Services?

The MobileIron Professional Services organization provides a comprehensive suite of services and expertise designed to help you take the next step on your Mobile First journey. Our services deliver a holistic, customized approach that helps you achieve the full value of your MobileIron implementation at the lowest possible cost. Whether you need a brief strategic consulting engagement or longer-term implementation support, our proven expertise and best-practice services can help you achieve your goals.



## MobileIron Strategic Consulting Workshop (Strategy-Level Service)

No matter where you are on your journey to becoming a Mobile First organization, our Strategic Consulting Workshop is designed to help you reach the next step. Our experts help you clarify your mobility goals and develop a comprehensive roadmap that addresses the five key Mobile First management areas.



### Challenge

- Organizations need expertise to develop or refine their mobility strategy to meet their goals

### Solution

MobileIron's Strategic Consulting Workshop provides the insight you need to:

- Identify mobile strategy goals
- Manage the stakeholder input process
- Set up a review process for entitlement and security policy review
- Develop a strategy for device and OS support
- Govern your corporate app store
- Develop guidelines for building or purchasing apps
- Build a content management strategy
- Manage service providers
- Educate employees about mobile resources and policies

### Benefits

- **Speed:** Accelerate your journey to becoming a Mobile First organization.
- **Flexibility:** Each strategic workshop is customized for your unique business needs and infrastructure requirements.
- **Expertise:** Our strategic mobility experts are among the most highly trained and experienced in the industry.

- 1. People:** Your mobile strategy isn't just an IT initiative. It impacts people all across your company, including the executive team, HR, line-of-business managers, legal, procurement — anyone and everyone who uses mobile technology. Ensuring that all of your potential end users understand and support your mobile strategy is key to its success. Our goal is to bring all of your key stakeholders into the mobile strategy process to ensure their needs and interests are heard and addressed.
- 2. Devices:** Every mobile strategy has to address questions that go beyond which devices and operating systems to support. For instance, what type(s) of device ownership will you enable and who will pay for it? Whether you allow employees to bring their own devices (BYOD) or provide corporate-owned devices, our workshop will help you determine which type of device program and security approach is right for your company.
- 3. Networks:** Ensuring mobile workers can securely access the apps and content they need wherever they work can be a daunting challenge. Our strategic consultants will provide more insight about how to best design your network for mobile, as well as how to manage and pay for data plans for your users.
- 4. Apps:** Building an app store for your company requires more than just choosing business apps. Our strategic consulting workshop provides greater insight into critical app management processes such as app store governance and security requirements, end-user needs, deployment guidelines and more.
- 5. Content:** How can you securely enable your mobile users to quickly access to the content they use for work every day? In this workshop, you will learn how to develop a content management strategy for storing, delivering, and enforcing content security policies.

#### MobileIron Professional Services

##### Our experience includes:

- Thousands of global deployments in every industry
- Complex on-premise deployments and extensive cloud expertise
- Best-practice approach to delivering and supporting a complete solution that enables business transformation
- Strategic consulting with a proven framework and methodology that delivers consistent results

### Take the Next Step on Your Mobile Journey

Learn how the MobileIron Strategic Consulting Workshop can help you develop or refine your mobile strategy with our best-practice guidelines for Mobile First organizations. Find out more at [www.mobileiron.com](http://www.mobileiron.com).

Choose the most experienced team in the industry:  
MobileIron Professional Services