

BlackBerry Migrations with MobileIron

We are in the Mobile First era. Mobile has replaced PC as the primary end-user computing platform. In addition, modern mobile OSes like iOS and Android, known for great user experience and rich set of features including instant web browsing, email and an extensive set of apps are replacing legacy mobile platforms such as BlackBerry.

BlackBerry, the cornerstone of Mobile in the PC era has long been the platform of choice for IT administrators. Enterprise security features like a central management server and secure email made it easy to administrate and secure a BlackBerry environment. Features like the physical keyboard and a great email client made it popular amongst end-users too.

However, in the Mobile First era, end-users want more than just secure email. They want devices that will allow access to apps, media and online content. Furthermore, they expect to use a single device for both personal and corporate access.

Organizations in the Mobile First era are faced with the challenge of supporting mobile platforms like iOS and Android as the primary end-user mobile platforms and transitioning users from BlackBerry. IT requires a new Enterprise Mobility Platform that supports new user requirements for device choice, apps and content, while meeting all security requirements of the organization.

Only MobileIron's leading Enterprise Mobility Management platform enables you to secure and manage mobile apps, content and devices in a multi-OS environment along with legacy support for BB7 systems until their end of life.

Manage and Secure a Multi-OS Mobile Environment

Mobile IT is consumerized. End-users are already using variety of mobile devices to access, store and share corporate data. As IT, you need a device-agnostic EMM platform that allows you configure, manage and secure mobile in an efficient and consistent manner. Available as a highly-scalable on-premise or cloud solution, MobileIron was purpose-built to secure and manage mobile apps, docs, and devices across all major mobile OS.

MobileIron was the pioneer of iOS and Android management in the enterprise, delivering the platform's first private app store front, BYOD privacy controls, certificate-based identity management and other policy options that meet and exceed the security you require and expect from your current BlackBerry environment. Some of these features are listed below.



Challenge

- Phase out your BlackBerry deployment
- Manage and secure a multi OS mobile environment

Solution

MobileIron's Enterprise Mobility Management Platform

Benefits

- Central management console for all major mobile platforms
- Apply consistent security policies across all major mobile platforms
- Enable secure, containerized access to corporate email and data
- Prevent data loss by controlling copy/paste and 'open in' functionality

Recent Recognition

- Gartner: MobileIron positioned in the Leaders Quadrant of the Magic Quadrant for Mobile Device Management Software (May 2013)

- **Secure Email** – MobileIron provides organizations with the option to either secure native email or provide secure container for access to 3rd party email apps. In addition, IT can also define email attachment encryption and DLP policies.
- **End-to-End Data Encryption** – MobileIron encrypts all corporate data on the device and IT administrators have the ability to selective wipe this data if the device is lost or stolen. In addition, all corporate data-in-motion is secured via app-specific VPN tunnels.
- **Data Loss Prevention** – MobileIron supports DLP controls such as copy-paste and open-in restrictions, allowing end-users to access corporate data only via approved apps. These features are available for both in-house applications and secure third party apps provided by our AppConnect partners.

In addition to advanced security, additional benefits of managing your multi-OS mobile environment with MobileIron include:

- **Improved End-User Experience** – End-users get to use a mobile OS of their choice, protected by transparent security policies. End-user satisfaction and productivity increases and corporate risk is reduced.
- **Single Management Console** – MobileIron provides you with a single console to manage apps, content and devices across all supported mobile platforms.
- **Consistent Configuration and Security Policies** – MobileIron allows you to push enterprise configurations for email, Wi-Fi, VPN and enforce consistent security polices like passcode authentication, device encryption and remote wipe across multiple platforms, simplifying the day-to-day operations of managing a multi-OS mobile environment.
- **Enterprise-grade architecture** – MobileIron's infrastructure, which is currently in use across 5,000 enterprises, is tested for scale at 100,000 concurrent devices on a single server.

In addition to innovative Mobile IT technology, MobileIron also provides customers to with an experience Professional Service team, guaranteeing your success as you prepare for your BlackBerry migration.

About MobileIron

The leader in security and management for mobile apps, documents, and devices, MobileIron's mission is to enable organizations around the world to embrace mobility as their primary IT platform in order to transform their businesses and increase their competitiveness. Global companies, including 8 of the top 10 automotive manufacturers, 7 of the top 10 pharmaceutical companies, 5 of the top 10 banks, 5 of the top 10 law firms, and 4 of the top 10 retailers, rely on MobileIron's scalable architecture, rapid innovation, and best practices as the foundation for their Mobile First initiatives. For more information, please visit www.mobileiron.com.

Customer Perspective

Apps: "MobileIron has been a very strategic platform for us to support and manage our mobile devices and apps."

Life Technologies (Life Sciences)

BYOD: "MobileIron provides exactly the framework we needed to let our people use the device of their choice."

Thames River Capital (Financial Services)

Innovation: "Since implementing MobileIron and rolling out iOS devices, we've gone from a traditional BlackBerry email environment to a culture of innovation"

Nemours (Healthcare)

Multi-OS: "We needed a truly multi-OS solution. MobileIron was without doubt the most comprehensive."

Colt Car Co. / Mitsubishi (Automotive)

Scale: "[MobileIron] did a great job not only helping us getting the product scaled, but also fixing any kind of issues."

Lexington School District (Education)

Security: "In our sector, the right mobile security solution is not a nice to have, it's mandatory."

National Health Service (Healthcare)

Support: "In this day and age of bad customer service, my experience with MobileIron has been consistently great."

City of North Vancouver (Government)

User experience: "MobileIron's strength is its ease of use for iPad owners."

KLA-Tencor (Technology)



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