



Mobile and cloud technologies together have fundamentally changed the development, design, and availability of application software. A reduction in the time to market and the convenience of downloading from online consumer storefronts has contributed to the hyper-growth of personal mobile apps. As a result, employees' appetites are increasing for easy-to-use apps in the workplace. IT organizations are focusing more intently on building application strategies that drive business process transformation, employee productivity, and business growth.

However, building and delivering applications in the workplace can be time-consuming and costly. For instance, the development of a single app can cost between USD \$500,000-\$1,000,000 and takes an average of seven to twelve months from development to delivery.* Therefore, executives and IT departments need data-driven insights into their mobile app investments to maximize business value. MobileIron Insights gives administrators deeper knowledge of both in-house and public app distribution. This information will help them understand their app store user engagement, the reach of their applications, and how to improve app distribution within the organization.

Benefits

Improve ROI for a mobile application development and distribution strategy.

Ensure compliance with application deployment objectives.

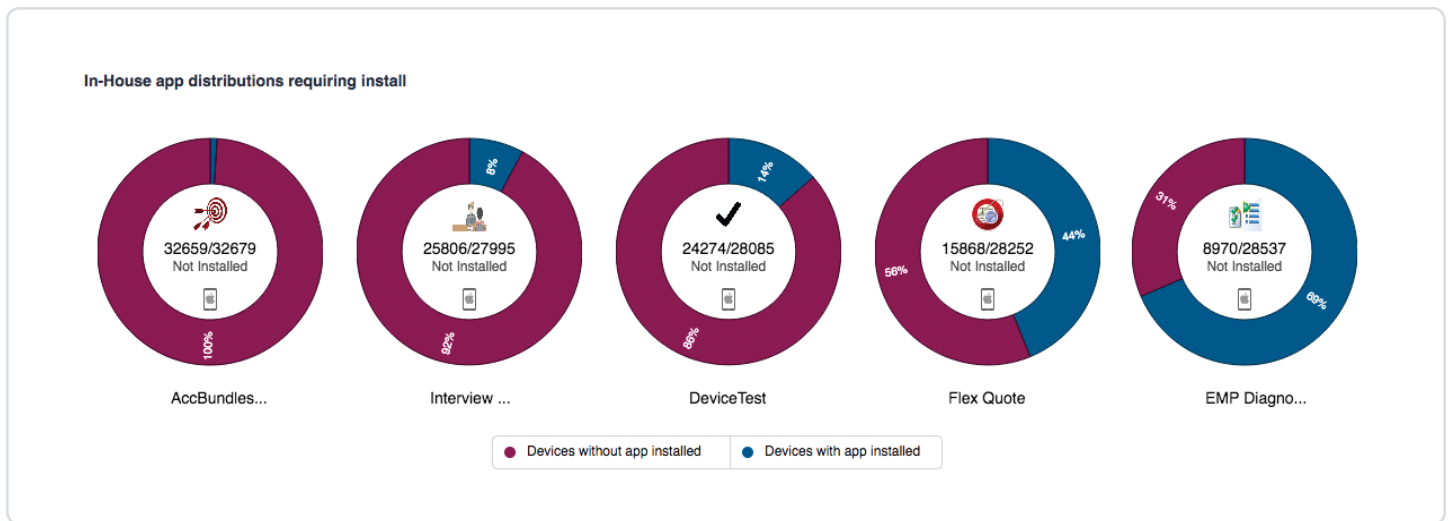
Reduce security vulnerabilities within the organization.

Automatically enforce corporate policies and minimize risk to the organization.

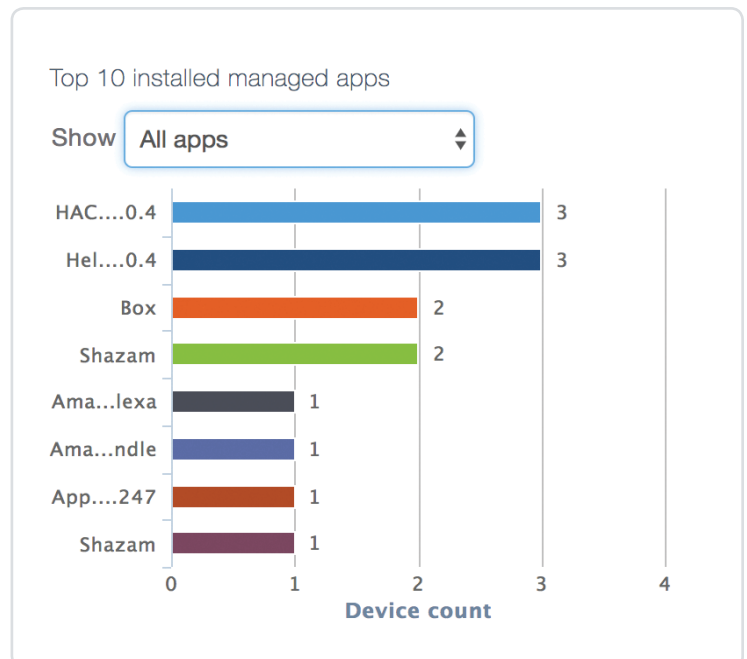
Capabilities

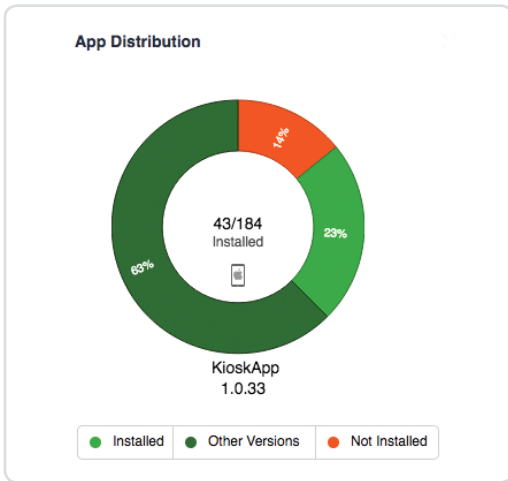
Application distribution

MobileIron can provide organizations with real-time information on their application landscape. By accessing MobileIron Insights within the MobileIron dashboard, administrators can analyze in-house and public app distribution to see which users and groups have installed apps, which apps have the highest and lowest distribution rates, and more. They can then take actions to improve adoption rates across the organization.



Typically, these are the apps that have been distributed to many users but may have low installation rates. Administrators can identify the total number of installed apps and see which apps have been installed most frequently.





Detailed application inspection

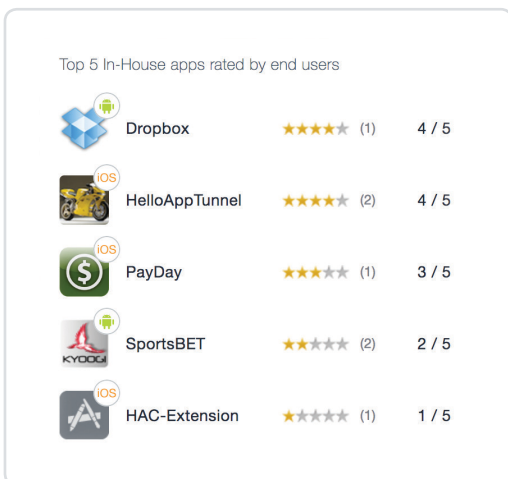
Administrators can drill down further into each app distribution. Other critical information is also provided, including which versions of apps are currently deployed and which devices are eligible to download certain apps. The administrator can then take action to improve distribution, such as notifying a user about applications available for download, forcing a device check-in, or even quarantining a device when necessary.



Unmanaged application monitoring

Mobile enterprise users often have personal but unmanaged versions of work apps such as Office 365 on their devices. These unmanaged apps can pose a security threat if users are able to access and share business files to and from personal cloud services without IT's knowledge. To close this security gap, MobileIron Insights helps admins identify and block unmanaged apps from accessing business data on their devices.

Then the user will be prompted to install a corporate-managed version of the app on their device. If necessary, administrators can take the appropriate action to ensure company data is not compromised when a user is not in compliance with corporate policies.



Identification of top-rated applications

MobileIron Insights provides a list of top rated in-house apps by users. Administrators will be able to see which apps are highly rated by users.

* Good news and bad for mobile app developers