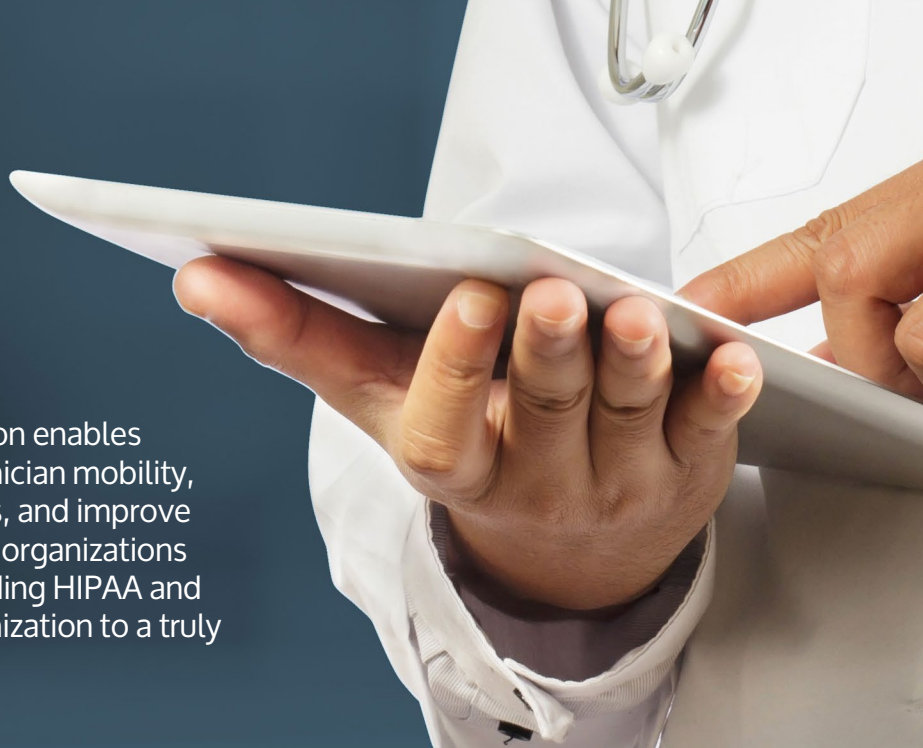




Mobile First Healthcare

Mobile First Healthcare solution by MobileIron enables healthcare organizations securely enable clinician mobility, secure patient health data on mobile devices, and improve patient engagement and outcomes. It helps organizations comply with all healthcare regulations including HIPAA and HITECH and transforms the healthcare organization to a truly Mobile Digital Health Enterprise.



Healthcare is going mobile. Tablets and handheld systems fundamentally changed the clinical point of care infrastructure. Adoption of digitized medical records and patient data is accelerating the trend to use mobile point of care devices. Mobility undoubtedly improves clinician workflow and results in better patient outcomes, which is crucial as hospitals embark on their digital strategy, and try to comply with the new MACRA regulations. Regulations such as HIPAA and HITECH govern how patient data and protected health information is accessed and used. Non-compliance leading to loss of data does not only attract heavy fines but also creates loss of reputation for the organizations.

MobileIron enables Healthcare organizations support the increasingly mobile clinical workforce. With MobileIron, healthcare organizations can securely enable clinician mobility, while ensuring that patient data is secured and in compliance with all healthcare regulations. MobileIron helps hospitals increase patient engagement, improve patient outcomes and create a truly Mobile Digital Health Enterprise.

Enabling Clinician Mobility

Clinicians and care providers are increasingly mobile, switching from device to device, depending on the task and location. Accessing mHealth applications and patient data from any device securely, enables caregivers to focus on patients and outcomes. It also allows them to complete critical tasks from any device whether they are on call or off work. Adoption of mobile devices allows the clinicians freedom to focus on patient outcomes and improves their work life balance.

MobileIron allows the clinicians to use any device, whether it is hospital issued or personally owned. The MobileFirst Healthcare solution by MobileIron enables clinicians to access all mHealth and patient data securely from any device. The clinical apps are confined to a workspace and are managed by the organization, while the personal applications and data are kept separate. This ensures protection of clinical applications and patient data from security threats and also ensures the privacy of the caregivers' personal information on the device.

Benefits:

- Securely adopt cloud applications
- Replace paper charts with mobile devices for doctors and nurses
- Allows secure deployment of mobile devices for a variety of innovative uses, including bedside computers
- Securely push in-house apps out to all employee devices
- Increase patient engagement, including patient surveys
- Comply with HIPAA, HITECH and other healthcare regulations

“ MobileIron makes HIPAA compliance easy. It automates key functions such as encrypting devices, enforcing passcodes, locking devices, and restricting the use of cloud services.”

J.W. Hagan, Mobile Device Administrator, Nemours

Secure Patient Health Information

Adoption of mobility has undoubtedly improved clinician workflow and resulted in better patient outcomes, but has also increased the potential of a security threat. Many regulations like HIPAA, HITECH etc. govern how patient data and protected health information is accessed and used. HIPAA specifically requires the hospitals and other entities to ensure patient privacy and protect the confidentiality, integrity and availability of all electronic protected health information the covered entity creates, receives, maintains or transmits. Non-compliance leading to loss of data does not only attract heavy fines but also creates loss of reputation.

Securing PHI has become even more important with the adoption of cloud applications. As users move from on-premises to cloud based applications, their access is restricted only by their username and passwords. This can lead to accessing information from unmanaged devices which can potentially open regulatory risks.

MobileIron enables healthcare organizations implement a secure, flexible, scalable and user-friendly Enterprise Mobility Management (EMM) strategy, including MDM, MAM, MCM and Cloud Access Security, to meet the growing demand and capabilities of mobile devices. MobileIron ensures healthcare organizations seamlessly adopt mobility, while ensuring the security and privacy of PHI. MobileIron's EMM solutions extend to users, devices, applications, content, data, email and networks and include the industry's most advanced mobile security features.

Increase Patient Engagement

Beyond patient care and using technology to improve workflows, many hospitals are also starting to use mobile devices to improve patient engagement. Many hospitals are using tablets to educate patients on various healthcare programs at the hospitals, including preparation of surgery and plan post surgery care. Hospitals also use mobile applications to improve retention rates in clinical trials and improve adherence to remote therapy. Secure delivery of applications to the patients' mobile devices, including calendars to remind patients of their upcoming engagements - to meet the doctor to take the next dose of prescription medication ensure that patients are engaged longer in the trials.

MobileIron helps the healthcare organizations securely manage the devices and provides them with an ability to

push applications and content to all the devices. With its containerized approach to delivering applications across multiple mobile OS vendors, MobileIron helps hospitals deliver customized applications to users of various trials and helps improve patient engagement.

Mobile Health Enterprise

MobileIron enables organizations in their digital strategy to transform into a Mobile Health Enterprise. With the projected increase in patient population and shortage of doctors, healthcare organizations are looking to join forces to provide the best care to all patients. These lead to creation of a health enterprise, which spans beyond the physical boundaries of a hospital to a network of hospitals that includes a variety of clinicians who might be affiliated to multiple provider networks.

MobileIron enables faster onboarding of affiliated clinicians by delivering all clinical applications including EMR, EHR, etc. on their mobile devices securely. It provides hospitals to transcend the physical boundaries of the hospital and enables all clinicians to deliver the best care to all patients.

About MobileIron

The leader in Mobile IT, MobileIron has been chosen by thousands of organizations that are transforming their businesses through enterprise mobility. Available as an on-premises or a cloud solution, MobileIron was purpose-built to secure and manage mobile apps, cloud apps, documents, and devices for global companies. MobileIron was the first to deliver key innovations such as multi-OS mobile device management (MDM), mobile application management (MAM), and BYOD privacy controls.

MobileIron solution for Healthcare is built to meet the stringent healthcare regulations and compliance requirements, including HIPAA, HITECH and SOC2. MobileIron has a dedicated healthcare team and fosters strong healthcare ecosystem partnerships. MobileIron also offers same day support for new operating systems and OEM releases to improve security and ensure zero vulnerability.

Learn more at mobileiron.com/healthcare or please contact us at globalsales@mobileiron.com

“With iPads secured by MobileIron, we've eliminated much of our paperwork along with the need to shred documents that contain personal health information. That saves us money and makes life easier for our staff.”

Tom Halpain, Data Mobility Specialist, St. Joseph Health